Training Tuesday
Omni CMS + Acalog Catalog Connector
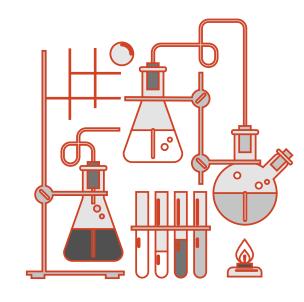
May 2023

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Agenda

- Overview

- The Catalog Connector Solution

- Comparing Connectors
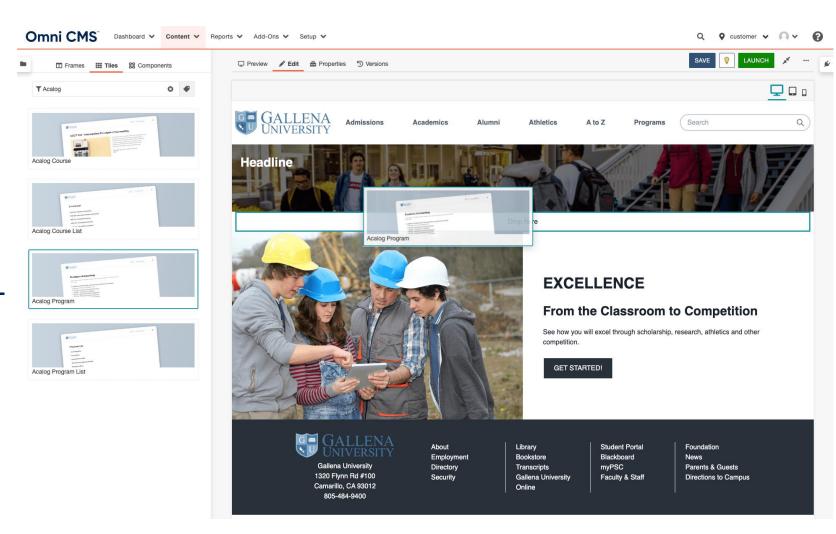
- Implementation

- Demo

- Q&A

Overview

- Our second catalog connector will show the latest Acalog catalog data in Omni CMS.

- This will bring Omni CMS's online engagement capabilities with Acalog Catalog Content.

- This connector will save institutions time and effort maintaining the public presentation of their catalog data.

- Only available for our SaaS customers

The Catalog Connector Solution

- Use Omni CMS's powerful engagement features like Personalization to drive marketing objectives.

- Quickly build a compelling, always up-to-date online catalog data.

- No imports, exports, or technical knowledge required.

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Comparing Connectors

Destiny One

- Has seven parts: program areas & streams, course search & details, certificate search & details

- All catalog pages automatically display in a full-page application

- Customize through CSS, advanced developer option to customize how specific Destiny One data points display.

- Can be used outside of Melody

Acalog

- Has four parts: course list, course details, program list, and program details

- Is added as a part of a manually created or existing page.

- Customize through CSS. The order of how the data outputs is determined by Acalog
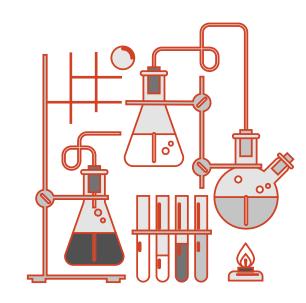
- Can be used outside of Melody

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Comparing Catalog Connector to Widget API

	Omni CMS + Acalog Catalog Connector	Acalog Widget API
Display published catalog content on website	✓	✓
Specific Catalog Selection	✓	
Acalog Program and Course content available	✓	✓
Data accuracy and consistency across the institution	✓	✓
User Access/Permissions	Broader user permission controls	Acalog Managers
Future product enhancements • Connector compatibility with future Omni and Acalog enhancements • Enhancements to the Connector	✓	
Ability to realize benefits of Omni CMS including: • Better SEO than Acalog • Full CMS content customizations and capabilities • The latest marketing tools and other premium CMS integrations	✓	
Requires technical knowledge		✓
Acalog Custom Page content available		✓
CMS Agnostic		✓

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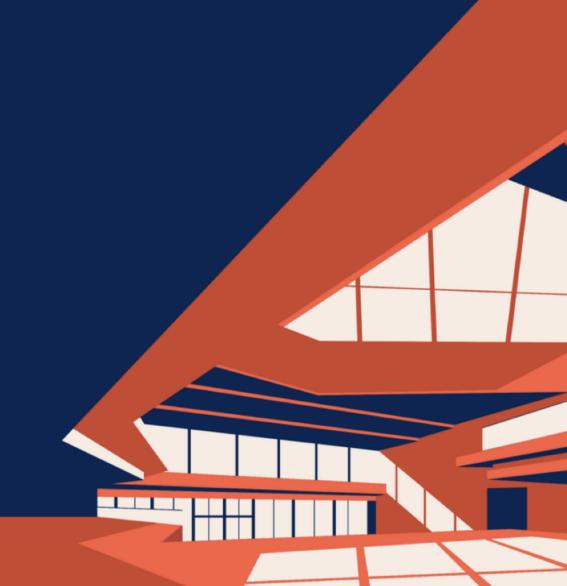
Implementation Description

- Acalog needs to have all catalog data setup.

- Acalog allows Catalog Connector to get data.

- Omni CMS implementation team will create the connection parts be in Melody or not.

- Omni CMS implementation team or you will determine the placement of the connector piece on your pages.
  - It is not required to use all 4 pieces, but all will be available

- Catalog Connector will update on Omni CMS pages as the catalog updates occur in Acalog

Demo

Let's see it action!

Question & Answer

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The next Training Tuesday will be
Reusable Content Crash Course on **June 27th**

Check back on support.moderncampus.com to register!

Questions? Email training@moderncampus.com

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