

June 27, 2023

Training Tuesday Reusable Content Crash Course

Presented by:

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Agenda

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- I. What is Reusable Content in Omni CMS
- II. The Three Types of Reusable Content
- III. Reusable Content in Action

IV. Checking Under the Hood







What is Reusable Content in Omni CMS?

Omni CMS offers 3 different types of reusable content that can be placed onto pages over and over throughout your site that have a set look and feel.

The structure and styling of these items remain consistent wherever they are used, but depending on the type that is used, the content may be different.

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The Three Types of Reusable Content

Assets

- When you want to reuse <u>content</u> and <u>structure/styling</u>
- Not customizable on page •
- Pages update automatically
 - Five types:
 - Web Content
 - Plain Text
 - Source Code
 - Form
 - Image Gallery



- When you want to reuse <u>structure/styling</u>, **but** <u>keep</u> <u>content unique</u>
- Customizable on page
- Changes to one page won't affect other pages
- Makes it easier to edit complex blocks of content in WYSIWYG

Components

- When you want to reuse <u>structure/styling</u>, **but** <u>keep content unique</u>
- Uses form fields to prompt for content
- Customize content on each page
- Changes to the
 Component's base code
 WILL be reflected across all
 pages with the Component

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LET'S SEE IT!

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Thank You!

The next Training Tuesday will be on Tuesday, July 25th

Next month's topic is Pathways

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