

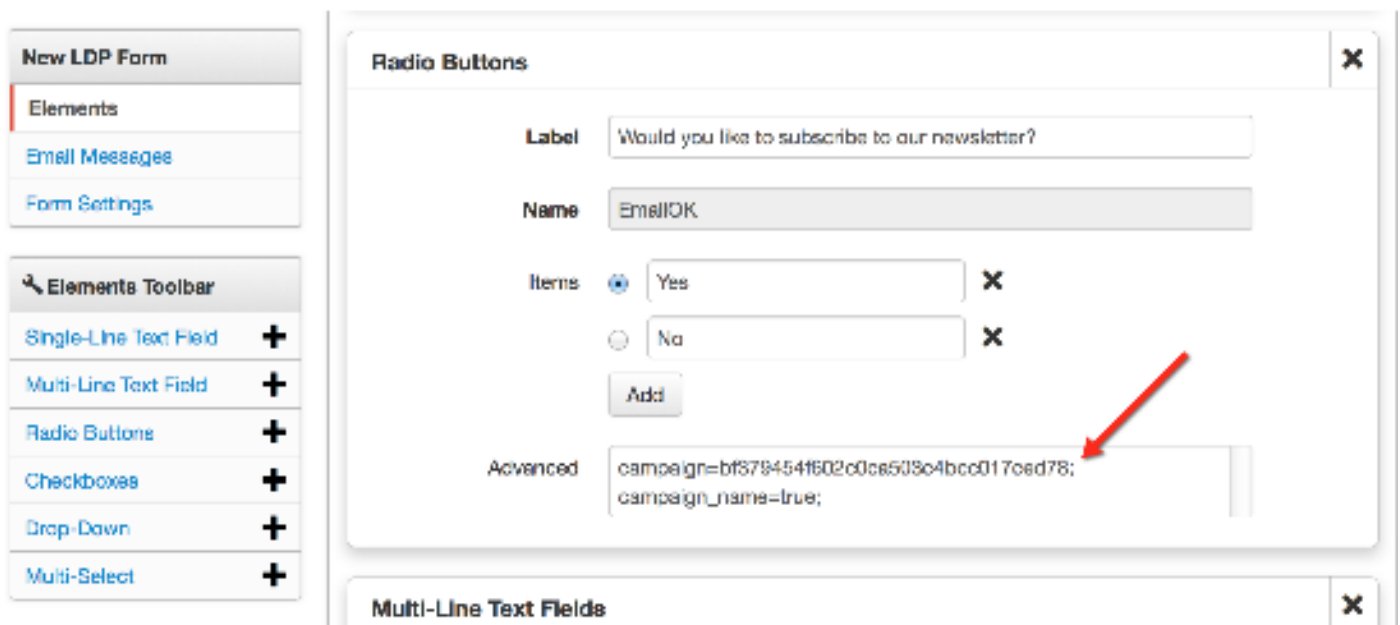
Email Campaign Manager and LDP Forms

Configuring LDP Forms

Forms created with LDP can be configured to automatically send form subscriber information to the Email Campaign Manager. The LDP code and XSL files will first need to be updated in the account.

For more information about integrating the Email Campaign Manager with LDP Forms contact Support at support@omniupdate.com.

Once Email Campaign Manager is configured and set up with LDP Forms, Users will use the "Advanced" fields in the form asset to specify the list ID and field names. Make sure to enter a semicolon after each line.



To specify the List ID, enter "campaign=xxxx;" (where xxxx is the List ID). Do not include quotation marks.

To specify which field in the list this form field should map to, enter on another line: "campaign_xxxx=true;" (where xxxx is the field name in the list in the Email Campaign Manager). Do not include quotation marks.

Obtaining a List ID

A List ID is required from each separate email campaign in order to integrate LDP Forms with the Email Campaign Manager.

In order to obtain the List ID, go to the "Lists & Subscribers" area of the Email Campaign Manager. Then, click on the list into which you would like the LDP Form submissions to be sent. There will be a "change name/type" link directly underneath the name of the subscriber list. Click that link.

[Lists & Subscribers](#) > Newsletter Signup List

Newsletter Signup List

Single opt-in list ([change name/type](#))

Sign up forms
Make it easy for [people to join your list](#) from your site or Facebook.

Near the bottom of the subsequent page, there will be a string of numbers and letters under the heading "API Subscriber List ID." This is the List ID; copy this string and insert it into the "Advanced" field in LDP Forms as described above.

[Lists & Subscribers](#) > Edit Gallena Newsletter Subscribers

Edit Gallena Newsletter Subscribers

List Name
Give the list an easy to remember name that you'll recognize when you're sending an email.

Name

List Type
Single opt-in means new subscribers are added to this list as soon as they complete the subscribe form. Confirmed opt-in means a confirmation email will be sent with a link they must click to validate their address. This confirmation *isn't required* when you import existing subscribers, only when new subscribers join via your subscribe form.

Type

API Subscriber List ID
If you're using the API, you'll need this ID to access this list.

or [cancel](#)