

OmniUpdate Training Tuesday RSS in OU Campus



Presented By:
Brandon Scheirman
Instructional Designer

WebEx Event # 802 424 734

Audio will be heard on your computer speakers.

If you do not have working computer speakers, call 1-408-792-6300.

Enter event number and attendee ID or press # if no attendee ID.

Webcast will start at the top of the hour.



Agenda

- What is RSS?
- Demonstration
 - Creating a New Feed
 - Creating RSS Items
 - Importing from an External Feed
 - Displaying Feeds on a Web Page
- Q&A



What is RSS?

RSS stands for Really Simple Syndication

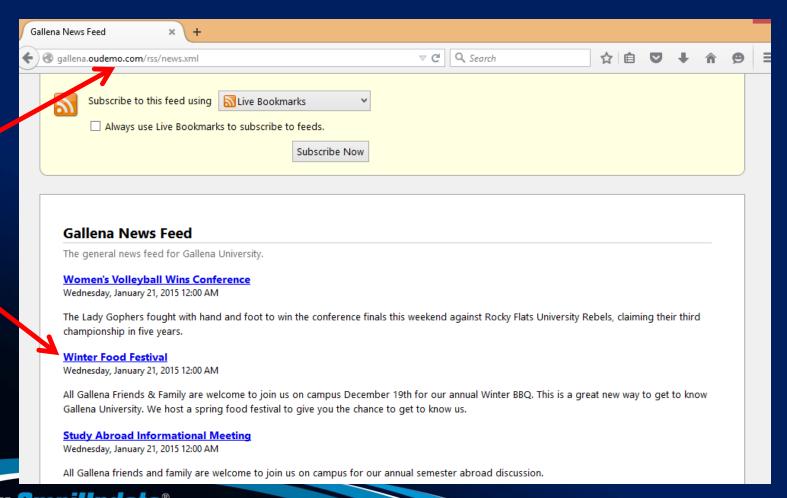
A way to publish frequently updated information such as blog entries, news articles, etc.

Allows for live updates to those subscribed



Use a feed reader to view RSS

(Mozilla Firefox is pre-equipped with one)

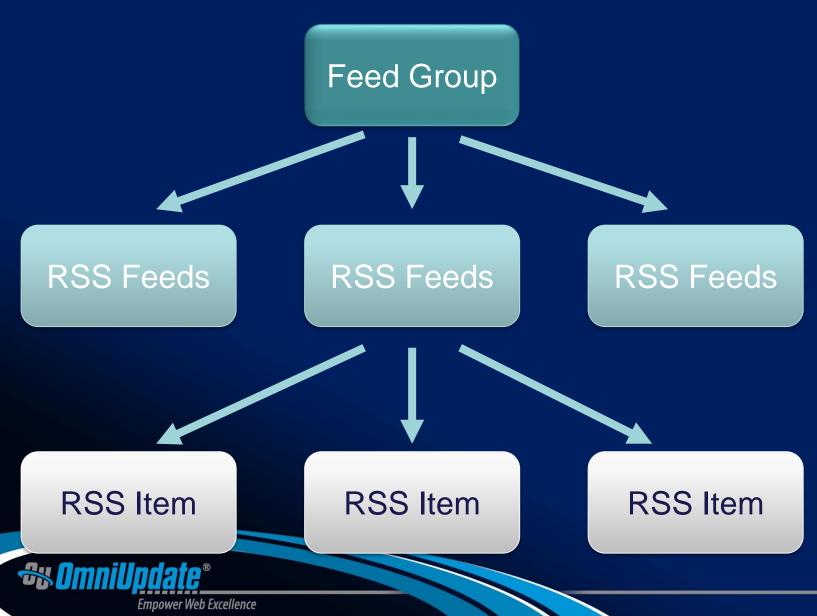


Without a feed reader...

This XML file does not appear to have any style information associated with it. The document tree is shown below.

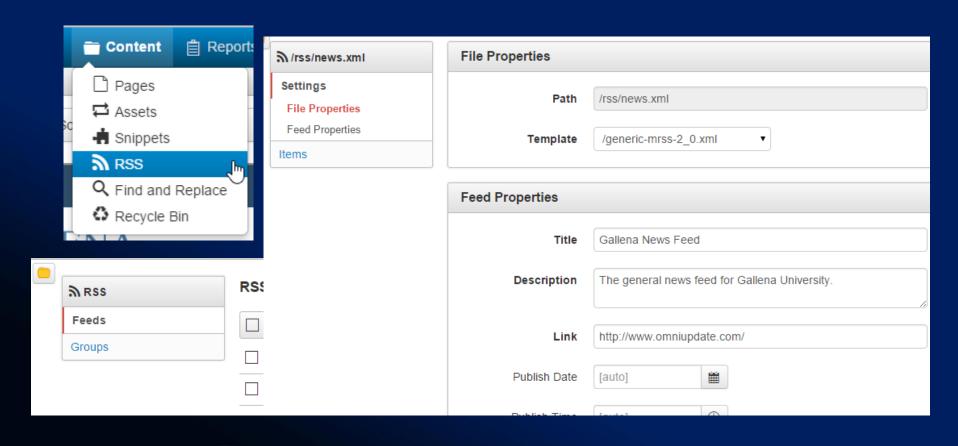
```
▼<rss xmlns:media="http://search.yahoo.com/mrss/" version="2.0">
 ▼<channel>
     <title>Gallena News Feed</title>
    <link>http://www.omniupdate.com/</link>
     <description>The general news feed for Gallena University.</description>
     <language>en-us</language>
     <lastBuildDate>Mon, 20 Jul 2015 08:20:23 -0800</lastBuildDate>
     <docs>http://blogs.law.harvard.edu/tech/rss</docs>
     <generator>OmniUpdate (OU Publish)</generator>
   ▼<item>
      <title>Women's Volleyball Wins Conference</title>
     ▼<link>
        http://ebogosian.oudemo.com/news/womens-volleyball-wins-conference.html
      </link>
     ▼ <description>
        The Lady Gophers fought with hand and foot to win the conference finals this weekend against Rocky Flats University
      </description>
       <author>automation</author>
       <pubDate>Wed, 21 Jan 2015 00:00:00 -0800
     </item>
   ▼<item>
       <title>Winter Food Festival</title>
     ▼<link>
        http://ebogosian.oudemo.com/news/winter-food-festival.html
      </link>
     ▼ <description>
        All Gallena Friends & Family are welcome to join us on campus December 19th for our annual Winter BBQ. This is a g
      </description>
       <author>automation</author>
       <pubDate>Wed, 21 Jan 2015 00:00:00 -0800</pubDate>
     </item>
```

RSS in OU Campus



RSS in OU Campus

Content > RSS: Feeds and feed groups



RSS in OU Campus

Edit > RSS: Items for specific pages

| n Properties | | |
|---------------|--|--|
| Title | Gallena is the best! | |
| Description | This is a test post | |
| Link | [auto] | |
| Author | Brandon Scheirman | |
| Publish Date | [auto] | |
| Publish Time | [auto] | |
| | Note: RSS publish times are in the site's time zone, which is GMT-08:00. | |
| Media Content | + Add | |
| Extra XML | | |
| | .d | |

Let's Look!

Q&A

Next Training Tuesday

Next Month's Training Tuesday we will be held on October 27, 2015.

We'll be talking about new LDP Forms features!

Register on the OCN or Support Site:

http://ocn.omniupdate.com

http://support.omniupdate.com/oucampus10



Thank You!